

OFFICIAL RULES OF THE BUSINESS PLUS LOYALTY PROGRAM

1. ORGANIZER OF THE BUSINESS PLUS PROGRAM

1.1. The Organizer of the BUSINESS PLUS Program is LLC "Astelit", located at 11 "A", Solomyanska St., Kyiv.

2. RIGHT TO PARTICIPATION

2.1. All corporate subscribers of LLC "Astelit" may participate in the Program "Business Plus" if they have entered into telecommunications services contract with LLC "Astelit" and are subject to corporate service terms. Corporate subscribers of the Infinite+ tariff plan are an exception.

2.2. The participants of the Program confirm their agree with the Program rules by their participation in the Program.

3. AWARD OF LOYALTY POINTS

3.1. Each corporate subscriber receives Loyalty points (hereinafter - PLUSES) on a monthly basis. PLUSES are awarded for each telephone line of corporate subscriber. PLUSES are awarded ONCE A MONTH for the previous time period. Information about available and used PLUSES shall be provided in the special Attachment to the invoice "Loyalty Program Information" and will be sent to the subscriber with the monthly invoice.

PLUSes shall not be credited to the phone lines subscribed to the Infinite+ tariff plan.

The rules of calculating PLUSES:

PLUSes are calculated as a percentage of received and paid services (including VAT). Percentage is calculated separately for each telephone line of the subscriber based on a corporate servicing period of the subscriber.

Percentage of received and paid GSM services is stated below:

Period of corporate subscription	Percentage for PLUSES calculation
0-3 months	0%
3-12 months	5%
12-24 months	10%
More than 24 months	15%

PLUSes shall be calculated and used ONLY as whole numbers! The rounding off rule is applied: if a fraction part is less than 0.5, PLUSes are rounded down to the nearest whole number; if a fraction part is equal to or more than 0.5, PLUSes are rounded up to the nearest whole number.

PLUSes are calculated separately for each telephone line of subscriber. Rounding is also carried separately for each telephone line of subscriber. If subscriber has paid for services from the joint account, PLUSes for such services are calculated separately applying the rounding off rule in accord with the period of corporate subscription of all lines.

Loyalty PLUSes will not be provided for the telecommunication bonuses granted on bonus account due to the promotional campaigns & spent on telecommunication services. As this bonuses are not paid by the subscribers.

Loyalty PLUSes shall be provided for telecommunication bonuses transferred to the bonus account as a result of unused obligatory monthly payment.

Besides, if subscriber uses services and pays for them less than UAH 10 (including VAT), PLUSES for such line shall not be awarded regardless of the corporate servicing period of subscriber.

4. REDEMPTION OF PLUSES FOR GOODS AND SERVICES

The subscriber may redeem PLUSES for goods and services that are offered under the conditions of the BUSINESS PLUS Program.

Attention! Starting from 8th of July, 2010 subscriber can exchange PLUSES for discounts after 1000 pluses are accumulated at the moment of making the first order.

When exchanging PLUSES for discounts, 1 PLUS equates to UAH 0,5 (including VAT). Discounts on products can be of any rate within the amount of accrued PLUSES while the final cost of products cannot be less than UAH 1 (including VAT).

No cash equivalent for accrued PLUSES will be awarded.

Ordering and redemption of goods and services shall be conducted through the special web-interface. Having access to the web-interface, subscriber may register, sign in and choose offered goods and services, stating respective quantity of PLUSES. Subscriber submits the order which is automatically sent to the selected life:) shop.

To get access to the web-interface, subscriber shall contact a sales outlet or customer service centre and activate the Corporate Administrator service by filing a relevant application.

To access to the web-interface Corporate Administrator shall enter:

- Contract number
- telephone number
- SuperPassword

5. REDEMPTION PROCEDURE

5.1. Goods or services

Corporate subscriber can receive a discount on goods and services in exchange for available PLUSES using the Discount Card. Discount card is a card purchased by LLC "Astelit" from a Partner Organization. Discount Card gives subscriber a right of discount on goods or services in the Partner Organization's store/chain of stores. Partner Organization is an organization that participates in the BUSINESS PLUS Program and exchanges the Discount Card for a discount.

LLC "Astelit" purchases the Discount Card from the Partner Organization to resale it to corporate subscribers in a bundle with GSM services.

Attention! Starting from 8th of July, 2010 will be available the only nominal of Discount card with the value of 500 UAH. Order of 500 UAH Discount card is done in exchange of 1000 pluses.

Discount Card is valid during 30 or 60 calendar days from the date when it is issued to corporate subscriber. If subscriber fails to redeem the Discount Card for goods or services in the chain of shops/restaurants/offices, PLUSES will be nullified and not reimbursed to subscriber.

The discount card shall not be subject to reimbursement and may not be resold, renewed in case of loss or theft, or exchanged for cash.

The corporate subscriber may to get the Discount card in a life:) outlet or via courier.

The Discount Card is issued in exchange for a Power of Attorney. The power of attorney shall certify the obtaining of the Discount Card from LLC "Astelit" (a sample of the power of attorney is provided in Annex 1).

Then the subscriber shall visit store/restaurant/office of the Partner Organization (chosen by subscriber and stated on the Card) and exchange the Discount Card for a discount indicated on the Discount Card.

If subscriber has lost the Discount Card s/he may turn to the Call Centre of LLC "Astelit" with a request to block the lost Card. In this case an employee of the Call Centre makes a respective note in the web-interface: CANCELLED. Calling to the Call Centre the company administrator shall use his/her own GSM mobile number (which is used for management of the service).

If in the period between the loss of the Card and date of call to the Call Centre of LLC "Astelit" the Discount Card has already been accepted by the partner Organization and redeemed for a discount, the PLUSES used by subscriber for obtaining the Card will not be reimbursed.

5.2. GSM services (bundled minutes, bundled SMS, bundled megabytes and bonuses)

Corporate subscriber may choose to redeem available PLUSES for bundled minutes, bundled SMS, bundled megabytes and bonuses.

To get the bundled minutes/SMS/megabytes and bonuses, corporate subscriber shall choose the required quantity of bundles with included minutes, SMS or megabytes and indicate the phone number to which the chosen GSM services will be automatically added.

Corporate subscriber can redeem PLUSES for the following GSM services:

- **Bonus 25.** The offer includes UAH 25 on bonus account. Bonus 25 equates 25 PLUSES.
- **Bonus 50.** The offer includes UAH 50 on bonus account. Bonus 50 equates 50 PLUSES.
- **Bonus 100.** The offer includes UAH 100 on bonus account. Bonus 100 equates 100 PLUSES.
- **Bundled minutes.** One package includes 50 minutes of calls to fixed line numbers and numbers of other mobile operators in Ukraine. One package equals **30 PLUSES**.
- **Bundled SMS.** One bundle includes 20 SMS to numbers of all mobile operators of Ukraine. One bundle of SMS equates **5 PLUSES**.
- **Bundled megabytes.** One bundle included 5 megabytes for Internet (GPRS/EDGE) access. One bundle of megabytes equates **10 PLUSES**.
- **Bundled international SMS.** One bundle includes 20 SMS to numbers of international mobile operators. One bundle of SMS equates **10 PLUSES**.
- **Bundled MMS.** One bundle includes 20 MMS to numbers of all mobile operators of Ukraine. One bundle of MMS equates **15 PLUSES**.
- **Bundled international MMS.** One bundle includes 20 MMS to numbers of international mobile operators of Ukraine. One bundle of MMS equates **30 PLUSES**.

Validity period of bundled minutes/SMS/MMS/megabytes and bonuses:

Validity period of bundled minutes/SMS/MMS/megabytes is 30 calendar days from the date of accrual thereof (for example, from October 15, 3:00 pm till November 14, 2007, 11:59 pm).

Features of bundled minutes/SMS/MMS/megabytes and bonuses:

Bundled minutes/SMS/MMS/megabytes are used first. Bundled minutes/SMS/megabytes can be activated for both numbers of corporation and any life:) number.

GSM-Services usage features

Bundled minutes/SMS/MMS/megabytes obtained through the BUSINESS PLUS Loyalty Program are used first.

Bonuses are accrued on the bonus account of subscriber and the bonuses can be spent according to the [terms of bonus account use](#).

Information for Participants

Additional information about this offer is placed at www.BUSINESSlife.com.ua, section BUSINESS PLUS Program.

6. VALIDITY PERIOD OF PLUSES

PLUSes have a fixed 12 month validity period starting from the date that the PLUSes are acquired. Any PLUSes not spent during the 12 month validity period will expire and may not be transferred.

7. COOPERATION WITH THE PARTNER ORGANIZATIONS THAT PARTICIPATE IN THE PROGRAM

Having received the Discount Card in exchange for a power of attorney, corporate subscriber may use the Discount Card in a store/ chain of stores of the Partner Organization.

When subscriber comes to a store of the Partner Organization a representative of the Partner Organization may contact the Call Centre of LLC "Astelit" inquiring about issuance date, name of the company, etc. A representative of the Call Centre of LLC "Astelit" may provide such information and make note about acceptance of the Discount Card in the store.

8. TERRITORY

The promotion is held in the territory of Ukraine.

9. ADDITIONAL CONDITIONS

9.1. LLC "Astelit" is not responsible for the mistakes of the third side.

9.2. LLC "Astelit" has the right to make changes in conditions and terms of the Program. In case of any changes, all information will be laid out on the web-site: www.BUSINESSlife.com.ua

Annex 1. Power of Attorney

Реквізити підприємства

Товариство з обмеженою відповідальністю
 "АРТВЕА/СВРО Ер-Ес Сі Джі"
 Ідентифікаційний код 20056801

Бланк суворої звітності
 Типова форма № М-2
 Затверджена наказом Міністерства статистики України
 21.06.96 р. № 192
 Код за УКУД

Довіреність дійсна до дата 20__ р.

ДОВІРЕНІСТЬ ЯМК № 642210
серія

Дата видачі дата 20__ р.

Видано Петренку Володимиру Івановичу
(посада, прізвище, ім'я, по батькові)

Документ, що засвідчує особу паспорт
 серія ТТ № 999999 від 31 грудня 2006 р.

Виданий Н-ським РВ УМВС України в Н-ській області
(ким виданий документ)

На отримання від ТОВ "АСТЕЛІТ"
(найменування організації постачальника)

цінностей за _____
(№ і дата наряду)

Сума знижки прописом

Перелік цінностей, які належить отримати:

№№ п/п	Найменування цінностей	Одиниця виміру	Кількість (прописом)
	<i>Дисконтна картка на суму XX грн</i>	<i>шт.</i>	<i>Одна шт. на суму XX грн.</i>

Підпис Петренко Володимир Іванович засвідчую
(зразок підпису особи, що одержала довіреність)

Керівник підприємства
 Головний бухгалтер
 Місце печатки

} Підписи та печатка

Держбанк КСФ. Зам. 2555. 2006 р. 1 кб