

Press release

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UAH 2000 from life:) – for LG Prada phone buyers!

Kyiv. August 16th, 2007. Mobile services operator life:) announces promo ‘LG Prada phone + UAH 2000 on account’. Purchase of a stylish mobile phone Prada from LG in life:) exclusive sale points will bring to a subscriber UAH 2000 on his/her bonus account!

life:) makes an attractive offer to those subscribers, who can appreciate unique advantages of Prada mobile phone from LG, which combines a smart minimalist design and modern technological characteristics. Purchase of this model of phone in life:) exclusive sale points will bring to any life:) individual contract subscriber UAH 2000 on bonus account.

The phone supports EDGE technology and is equipped with a big sensor screen. It can serve as a musical player, photo and video camera and also as portable computer – due to the documents preview software.

Promo terms – from July 12 till September 30, 2007 inclusive.

Luxury becomes accessible with life:)!

life:) is the national mobile services operator of Ukraine which covers the territory where 91% of population lives. life:) network is growing at a record pace: today it covers all towns with inhabitants over 35 000 and more than 22 000 settlements of Ukraine, as well as all the major highways of the country. life:) provides roaming opportunities in 193 countries via more than 500 roaming partners.

The operator was the first in the market to introduce EDGE technology and today life:) offers the largest EDGE coverage on the market - in 42 cities of Ukraine.

GSM:



life:) offers high-quality products and customer care services for all segments of the Ukrainian society. More than 325 life:) customer care centers and exclusive sales points operate in 127 cities of the country. In addition to that, life:) subscribers can order life:) services through the 33 700 non-exclusive shops.

Life is getting interesting!

www.life.com.ua

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